



VARSITY COACHES CONFERENCE 2016

September 9th - 11th, Berlin - Germany



Varsity Europe and the European Cheer Union are introducing you to the next level of improving your coaching skills!

Be part of the 2016 VARSITY COACHES CONFERENCE exclusively for Level 5 and 6 coaches in Berlin, Germany and learn from the best. Some of the greatest coaches in the history of US Cheerleading will be giving you information not only on building and tumbling skills, but also on coaches mentality and management!

Please find below all information you will need to take part in this great opportunity!

BERLIN - GERMANY

Berlin, as the capital of Germany, is not only known for it's importance in economical and political events in europe, but it's also known for being one of the main centers of art, fashion, music, history and multi cultural living in the world!

Berlin offers something for everyone. No matter if you are interested in the newest trends in fashion and art or if you just want to dive into the long history of Germany, Europe and the World - you will find here!

THE VENUE

The VARSITY COACHES CONFERENCE 2016 will take place at the Mercure Hotel MOA in the center of Berlin. Perfectly connected to the public transport system bringing you from the Berlin Tegel airport or any train station directly to the Hotel it is also only a short taxi ride away from the main sights of Berlin. The very modern and up-to-date Hotel is directly connected to a shopping mall where you can find supermarkets for little snacks as well as a variety of restaurants. The Hotel Restaurant and Bar offers a great environment to chat with friends from all over europe.

RATES

To take part in the VARSITY COACHES CONFERENCE you are not obliged to stay at the Mercure Hotel MOA Berlin. In order to have the comfort of staying close to the conference and other coaches you can book your rooms directly on the Varsity Europe contingent that will offer you the following rates:

- * Single Room: 109 EUR per Night incl. Breakfast
- * Double Room: 139 EUR per Night incl. Breakfast

In order to book you stay at the Mercure Hotel MOA Berlin please email info@varsity-europe.com and you will receive the booking form for the Mercure Hotel MOA Berlin.

Participation only: 200 EUR per Person

REGISTRATION PROCESS

The ECU member federation will have an exclusive booking opportunity until **15.07.2016**. Each member federation will get a fixed contingent of guaranteed spots for coaches depending on it's size (tier level) in the ECU. Please get in contact with your federation to make sure that your spot is secured through them since all registrations will be reaffirmed by the ECU. Until 15.07.2016, the ECU will have the last say of deciding who will be attending the conference for their federation.

After 15.07.2016 all spots that have not been booked will go into free sale. (ECU members only)

THE SPEAKERS

JOMO K. THOMPSON

Hometown: Orlando, Florida

Current Residence: Lexington, KY

Cheered at: University of Kentucky

Coaching Background: Head coach of University of Kentucky since 2002. Coach of Finland National Team 2007. Assistant Coach at University of Kentucky from 1999 - 2002.

National Championship Titles: 2004, 2005 , 2006, 2008, 2009, 2010, 2012, 2014 UCA Division 1A National Champions. Won 2009 & 2013 UCA High School Championship with North Laurel High School



LEROY MCCULLOUGH

Hometown: Fayetteville, North Carolina

Current Residence: Dallas, TX

Cheered at: University of South Carolina (1992-1994) University of Louisville (2002)

Coaching Background: Team USA coach 2016, Oklahoma State University (2005-present), Assistant Coach at University of Louisville (2002-2005), , Gym-Tyme Allstars (2000-2005), Twist and Shout Allstars

National Championship Titles: University of Louisville (Assistant Coach, 2003-2005), Oklahoma State University (Coach, Small Coed Div. 1 2007, 2012 & Div. 1A 2010, 2012) USA Cheer's National Coed Team World Champions (Coach, 2011, 2012, 2013, 2014)



CHRISTA GRIZZLE SANFORD

Hometown: Worthington, KY

Current Residence: Tuscaloosa, AL

Cheered at: Morehead State University

Coaching Background: Team USA coach 2016, Shelton State Community College (2005 - present), Morehead State All Girl (2001-2002), Owner of ACE of Tuscaloosa training center

National Championship Titles: Morehead State University Coed / All Girl (93, 98, 99), Morehead State University All Girl (coached 2001 & 2002 national championships), Shelton State Community College (coached 2008, 2009, 2010, 2011, 2012 & 2013 national championships). USA Cheer's National Coed Team World Champions 2014.





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THE SPEAKERS

LEIGHTON CLARKE

Hometown: Manchester, Jamaica

Current Residence: Tampa, Florida

Cheered at: University of South Florida

Coaching Background: Team USA coach 2016, University of South Florida, University of Kansas, Chamberlain High School, Florida Wildcats All-Stars, Brandon All-Stars, Tumble Tech All-Stars

National Championship Titles: World Spirit Federation (2004) Cheersport (2008, 2009, 2013) UCA All Star (2012, 2013) ICU (2013) USA Cheer's National All Girl Team World Champions (Coach, 2013 & 2014)



DAVID MCDOWELL

Hometown: Jacksonville, Florida

Current Residence: Northport, AL

Cheered at: University of Kentucky

Coaching Background: Coaching Staff at University of Alabama, Assistant Coach at University of Kentucky

National Championship Titles: As a cheerleader at University of Kentucky (2001-2003), as an assistant coach at University of Kentucky (2001-2006)



DEMO GROUP - UNIVERSAL CHEERLEADERS ASSOCIATION

The demo group for the weekend will be provided by the Universal Cheerleaders Association. For over 40 years, UCA has coached cheerleaders and coaches all over the world is now counting the best cheerleaders from various continents to it's staff. From Level 1 to 6 - no problem for the staff that comes together only to support you learning from the best!



A VARSITY BRAND

General Terms and Conditions

The Varsity Brands Europe GmbH is the organizer of Varsity Coaches Conference 2016 in Berlin, Germany. The following general terms and conditions apply unconditionally to this event. Additions and alterations require the written approval of all contractual partners.

1. Conclusion of the contract

The complete registration of a participating coaches embodies a binding offer for a contract formation. Acceptance of the offer takes place with the confirmation of participation sent by the Varsity Brands Europe GmbH. A complete registration consists of the filing of the complete registration forms and by transferring the complete payment of the balance of the participation fees to the Varsity Brands Europe GmbH. The number of coaches that can attend the coaches conference is limited. Varsity Brands Europe GmbH reserves the right to reject registrations due to the coaches conference being booked out.

2. Withdrawal of the participation

The participant can cancel his or her participation and other special offers until 21 days prior to the competition. In this case there will be a cancellation fee of 20% of the initial participation fee. No fees can be refunded when participants cancels or withdraws from the conference after 21 days prior to the event.

3. Transfer of the contract

The transfer of all demands of the participant in the cause of the event no matter on which legal grounds is foreclosed. The legal enforcement of assigned demands is foreclosed.

4. Change of services

The event organizer reserves the right to change particular legally agreed goods and services when it becomes necessary and if those do not change the overall aim of the conference. Changes on the date and the schedule shall remain reserved.

5. Services not used

If a participant does not make use of a service offered he or she has no right of refund regarding this service.

6. Changes after registration deadline

All changes made after the registration deadline will result in a 50,- € processing fee per change.

7. Warrantee rights and statute of limitations

The organizer is liable for the proper execution of the event under the German law. If any services are deficient the participant has to state this immediately to the organizer. Claims expire by limitation of one year. The year begins the day of the last day of the event.

8. Exclusion of liability and code of conduct

The organizer does not assume any liability for lost belongings, accidents or personal or property damage. The organizer does not assume any liability for disturbances or deficiencies of services of third persons. The rules of the house, the resort and hotels apply. The personal identification card of the event has to be carried along at any time of the event, is not transferable and will not be replaced when lost. No alcohol is to be consumed during the courses of the conference. Violation of this rule can result in exclusion of the participant without entitlement to refunds of any fees. Taking photos or videos during the conference is forbidden when not stated differently. Violation of this rule can result in exclusion of the participant without entitlement to refunds of any fees. All documents and information of the conference are exclusively for participants of this contract. Participants become liable to damages when submitting the documents or information to third persons.

9. Data protection

All information, photos and videos of participating people gathered in the course of the conference can be passed on to third persons or might be published by the event organizer without any claim of refund in regard to the participant. The participant agrees that all his or her personal information necessary for the execution of the conference is recorded by the organizer in electronic form or in writing.

10. Invalidness of single appointments

If a single term of this terms and conditions becomes invalid all other terms do not lose the validity.